



WSFA
12 East Delano Ave.
Montgomery, AL 36105
(334) 288-1212

www.wsfa.com

And:

Canal Partners Media
1027 33rd Street NW, Suite 140
Washington, DC 20007

CONTRACT

<u>Contract / Revision</u> 1850042 /		<u>Alt Order #</u> 08857848
<u>Product</u> DOUG JONES FOR SENAT		
<u>Contract Dates</u> 11/11/17 - 11/12/17		<u>Estimate #</u> 5095
<u>Advertiser</u> POL/Jones, Doug/D/Senate		<u>Original Date / Revision</u> 11/10/17 / 11/10/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WSFA	<u>Account Executive</u> Ryan Eddins	<u>Sales Office</u> HRP-Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u> TV13041	<u>Advertiser Code</u> 836	<u>Product 1/2</u> 967
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WSFA	11/11/17	11/11/17	WSFA 12 News at Ten - Sat	10-1030pm		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	-----1-				1	\$175.00			
N 2	WSFA	11/11/17	11/11/17	WSFA 12 News at Six-Sat	Sa 6-7pm		1:00			NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	-----1-				1	\$160.00			
N 3	WSFA	11/11/17	11/11/17	NET Saturday Night Live	1030p-1203x		1:00			NM	1	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	-----1-				1	\$230.00			
N 4	WSFA	11/12/17	11/12/17	WSFA 12 News at Five-Sun	Su 5-530p		1:00			NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	-----1				1	\$180.00			
N 5	WSFA	11/12/17	11/12/17	WSFA News Sunday AM	9-930a		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	-----1				1	\$20.00			
N 6	WSFA	11/11/17	11/11/17	NBC Saturday Today Show	6-8am		1:00			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	-----1-				1	\$90.00			
N 7	WSFA	11/12/17	11/12/17	NET NBC Sunday Today Shc	7-8a		1:00			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	-----1				1	\$90.00			
N 8	WSFA	11/11/17	11/11/17	ET WEEKEND	1203-103x		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	-----1-				1	\$10.00			
Totals											8	\$955.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



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Contract / Revision	Alt Order #
1850042 /	08857848

Contract Dates	Product	Estimate #
11/11/17 - 11/12/17	DOUG JONES FOR SEN	5095

Advertiser	Original Date / Revision
POL/Jones, Doug/D/Sena	11/10/17 / 11/10/17

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/30/17 - 11/12/17	8	\$955.00	(\$143.25)	\$811.75
Totals	8	\$955.00	(\$143.25)	\$811.75

Signature: _____ **Date:** _____

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REP HEADLINE# 8857848 *** ORIGINAL REV#0 ***

REP: TEL# 703-528-9387 FAX# 703-516-9680

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET HARRIS REPORT FROM REP

NOV10/17 12.55

*** WSAF-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL :SPTS
3			1030P-1200M	60		\$230.00	11/11	11/11	1		SAT	1
PROGRAM : SATURDAY NIGHT LIVE												
CON COM1: SATURDAY NIGHT LIVE												
4			500P-530P	60		\$180.00	11/12	11/12	1		SUN	1
PROGRAM : WSAF 12 NEWS AT 5P SUN												
CON COM1: WSAF 12 NEWS AT 5P SUN												
5			900A-930A	30		\$20.00	11/12	11/12	1		SUN	1
PROGRAM : TODAY IN ALABAMA												
CON COM1: TODAY IN ALABAMA												
6			600A-800A	60		\$90.00	11/11	11/11	1		SAT	1
PROGRAM : SATURDAY TODAY SHOW												
CON COM1: SATURDAY TODAY SHOW												
7			700A-800A	60		\$90.00	11/12	11/12	1		SUN	1
PROGRAM : SUNDAY TODAY SHOW												
CON COM1: SUNDAY TODAY SHOW												
8			1200M-100A	30		\$10.00	11/11	11/11	1		SAT	1
PROGRAM : ENTERTAINMENT TONIGHT WEEKEND												
CON COM1: ENTERTAINMENT TONIGHT WEEKEND												
NOV/17 \$955.00											CONTRACT TOTAL	\$955.00
											TOTAL SPOTS	8

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI

DEMOS- RA35+*

REP HEADLINE# 8857848 TRF# 1850042 REP: TEL# 703-528-9387 FAX# 703-516-9680
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION NOV10/17 13.37
*** WSFA-TV ***

ADV # _____ ADV. NAME POLI/D JONES/D/SEN/AL REP.# _____ OFF.# _____ SALESMAN # _____
AGY # _____ AGY. NAME CANAL PARTNERS MEDIA BUYER NAME JEFF SCATTERGOOD
900 CIRCLE 75 PKWY SE, SUITE# 1650 SALES PRSN WA- RYAN EDDINS (H)
ATLANTA, GA 30339

ORDER # _____ CONTRACT # 8857848 CLASS: NATL. LOCAL REGIONAL
PRDCT DOUG JONES FOR SENAT EST#5095 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES NOV11/17 NOV12/17 WK-1
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE NOV10/17 13.37

REP: NEW ORDER
TTL \$955 @ 8X
PLS CONFIRM
THANKS JASMINE FOR RYAN
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ALL INVOICES ARE TO BE SENT TO:
900 CIRCLE 75 PARKWAY SE, SUITE#1650
ATLANTA, GA 30339

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION
CONTRACT TOTAL \$955.00
TOTAL SPOTS 8

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE** ☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WSFA - TV Montgomery, AL	Date: 10/27/2017
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I, Jeff Scattergood,
 being/on behalf of: Jones, Doug, a legally
 qualified candidate of the Democratic political
 party for the office of: United State Senate
 in the Special
 election to be held on: 12/05/2017
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

SEE ATTACHED

Date of First Broadcast: 10/30/2017 Date of Last Broadcast: 11/05/2017

Total Charges: \$*****18,445.00 NET



I represent that the payment for the above described broadcast time has been furnished by:

DOUG JONES FOR SENATE COMMITTEE

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

JAMES DOUGLAS TURNER JR, TREASUER

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/27/2017

Date



Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected


Signature

Printed Name



Title

